Darryca Brim
Co-Founder/ Executive Director
Focus Fairies Mentoring

Founder
Darra Michelle Events & Consulting

Born of the desire to become the role model she yearned for during her formative years, Darryca embarked on a transformative personal journey. As a community advocate, she had always wanted to return and give back to various Chicagoland communities by helping the youth, especially those from underprivileged circumstances, providing them with outreach, resources, and mentoring assistance. She began devoting her time, energy, and talents to capacity-building young adolescents in overcoming hardships similar to those she had faced as a child so that they could become integral, contributory members of society. She believes in the potential for involvement and influence at all levels to ensure success, capitalizing on their inner strengths to build a better community, one filled with peace and harmony.

Driven by a profound awareness of the enduring repercussions that traumatic life challenges indelibly impose on the mental well-being of young girls today, in 2017, Darryca took the bold step of co-founding the Chicago-based non-profit organization, Focus Fairies, a mentoring program for inner city girls of color. She currently serves as their Executive Director. Her wholehearted conviction that she is right where she needs to be is affirmed almost daily by the heartening testimonies of mothers who reach out awestruck by the remarkable transformations they witness in their own daughters -- newfound confidence, ignited passions, and a renewed sense of purpose.

As the founder and CEO, Darryca simultaneously directs Darra Michelle Events & Consulting, her successful event planning for-profit enterprise. Darryca's combined professional, non-profit, and for-profit community endeavors have led her to amass a wide variety of experiences from which she accrued deep expertise in not only forging fruitful relationships but also in simultaneously managing an array of projects while adapting to rapidly evolving environments.

Darryca is currently pursuing her doctorate in interdisciplinary studies with an emphasis on non-profit and social entrepreneurship at Government State University. She holds a Bachelor of Public Health degree with a focus on Healthcare Administration from Northern Illinois University and a Master of Business Administration from Argosy University.